

Building and design show takes off

buildnz designex kicks off with a bang on 26 June at Auckland's ASB Showgrounds. The building, design and construction sectors' premier event will be in full swing for three days as thousands of industry professionals talk structural systems, hardware, tools, flooring, surface finishes, interiors, lighting, fine furnishings, textiles and much more.

"We're really excited that the show's looking so good," says Rob Lavender of organiser XPO Exhibitions. "There are hundreds of exhibitors from the industry's top companies, and buildnz designex is endorsed by Architectural Designers NZ, Certified Builders Association, NZ Institute of Architects, BRANZ, Designers Institute, Furniture Association and Lifemark as well as Registered Master Builders Federation, which is holding its annual conference in association with the event."

Architectural Designers NZ (ADNZ) general manager Astrid Andersen says her team is really looking forward to being at buildnz designex for the first time.

"We have a large corner space and the stand reflects a lot about ADNZ, the organisation. Our stand will be set up like a kiwi bach: open, inviting and friendly. Our team be able to answer any questions about ADNZ and the benefits of being part of the organisation, and how your business can benefit by working closely with us. We will also be offering Design Licensing assistance for all architectural designers who want help.

"The stand will be a fun place to visit. Not only are we close to the bar, but the team will offer visitors a cup of tea and an ANZAC biscuit. Everyone's welcome."

One of the exhibitors is PSP, importers and suppliers of a wide range of innovative architectural and building products.

"Our range is used by New Zealand's leading architects and designers," says PSP marketing coordinator Jessica Sit. "We deliver new and unique products into the market that enhance the appearance of almost any interior or exterior setting. Visitors to our stand will get a sneak preview of the new products we will be launching, exclusive to PSP in New Zealand.

"One of these is Sibü, a new range of textured, rollable, self-adhesive, flexible decorative surface coatings. Sibü will allow you to add surface effects that can be cut and fitted on site, used in furniture and point of sale. Techlam is the latest in ceramics sheet that will afford design possibilities in both new and renovated environments that have never been available before. Hi-Gloss has the elegant look of coloured glass, with the addition of décor patterns, at a fraction of the cost for the stylish setting everyone desires.

"We will also be presenting the winners of our 2011 PSP Design Challenge. We have received a huge number of entries from designers and architects incorporating our products in innovative ways. Find out who will win the ultimate trip to New York. This year we have also introduced a student edition to the Design Challenge and no doubt we will discover who the next great designer/architect could be. Come visit us for some inspiration and refreshments."

Another company looking forward to buildnz designex is Winstone Wallboards, New Zealand's largest manufacturer and supplier of gypsum plasterboard, drywall systems, associated products and services.

“We have manufactured plasterboard systems under the GIB® brand since 1927,” says Mark Jury, Market Residential Manager. “This year visitors will be able to experience a simulated building site environment when visiting the GIB® stand. The aim is to demonstrate how GIB® products and systems contribute to quality interiors that will last, as well as highlight best practice installation to get the job done right first time. The support and service we offer is among the best in the industry and members of technical team will be at hand to answer any questions, from simple queries to highly complex technical specifications.”

Flexus will be showcasing a new ‘bendable’ concrete product.

“The Flexus product has become extremely popular with home owners and architects and the display will allow them to jump around and walk on the flooring system,” says Mason Pirie, Flexus Marketing Manager. “Flexus™ is an innovative new ‘bendable’ concrete from Reid Construction Systems NZ. Flexus™ requires no steel reinforcing which allows concrete products from only 10mm in thickness. Flexus™ is much stronger than concrete and has the ability to bend and flex under huge loads. Large cracking is a thing of the past. The Flexus™ Modular Flooring system has been developed to replace particleboard flooring in timber framed construction. Flooring modules are created to achieve greater thermal, acoustic and water proofing while increasing the speed and quality of construction. You can now have a concrete mid-floor in a timber framed house.”

Peter Smith of CAVIUS says the company’s products include the world’s smallest photoelectric smoke detector that boasts some big features. “As well as the latest technology, it has a piercing 85dB(A) at three metres, a 5-year long-life battery, 30 days low battery alert, pause option and is environmentally friendly. CAVIUS is a Danish-designed product offering all the safety and security you would expect from a smoke detector with the latest in photoelectric technology.

“We spent four years taking an otherwise boring and ugly product and making it very small, unobtrusive and sexy. CAVIUS is, to the best of our knowledge, the smallest smoke detector in the world and the best looking but has all the features of standard smoke detectors and more. This product is a talking point in any home. It’s value for money as well. If you get a standard cheap smoke detector from your local hardware store you are most likely getting a smoke detector that requires the battery to be changed once a year. The cost of these batteries are in the region of \$10 to \$12 dollars each, so once you have paid \$12.90 for the cheapest smoke detector and then \$60 for batteries you are financially worse off.

“Also these budget detectors are ionised smoke detectors which contain a small amount of radioactive material. So they’re not very environmentally friendly. Our CAVIUS alarm is only \$69.90 with a 5 year battery and photoelectric technology. But best of all it is much sexier and less obtrusive than any smoke detector on the market, and you can forget it for 5 years.”

Visitors wanting bright ideas will be heading to the Lumenate stand at buildnz designex.

“At Lumenate we believe our clients shouldn’t have to compromise on brightness in order to reduce energy consumption so we only distribute lighting products that offer comparable brightness to the equivalent ‘traditional’ lighting product,” says managing director Matthew Miners. “Furthermore, we only distribute lighting products of the highest quality – incorporating excellent thermal design and the latest LED or induction technology. Our stand will be entirely lit by our LED and induction lighting products so you can see for yourself how effective they are.

“We only supply LED products from manufacturers that are worldwide leaders in the area of thermal design – companies such as *ELR* and *Aeon Lighting Technologies*. These manufacturers design their products with effective heat dissipation as a primary focus. This ensures that their products will not only last a very long time but will also maintain high brightness throughout their operating life. For

peace of mind, the vast majority of products we distribute carry a minimum two year manufacturer's warranty.

"We have recently added an exciting new line of Induction lighting products to our product range. Induction lighting excels in high brightness applications such as high bay lighting, office lighting and street lighting where LED lighting is not as cost-effective to implement. And best of all, in addition to being energy-efficient, Induction lighting has an operating life of up to 100,000hrs returning our clients considerable savings on maintenance and lamp replacement costs."

Kim Williams of Securimax says a must-see for visitors is the Smart-Vent home ventilation system.

"Research shows that 8 out of 10 electricians recommend installing a Smart-Vent home ventilation system. We're in a strategic partnership with the Certified Builders Association of New Zealand, which promotes a commitment to excellence within the building industry. We offer both positive pressure and true heat recovery ventilation options.

"We have over 25 years' experience in the ventilation industry and we strive to stay at the forefront of research and development in energy efficient ventilation technology. We take pride in being the clear market leaders in domestic ventilation in New Zealand. All Smart-Vent systems have the capability to be easily upgraded at any time with smart and affordable additional features. The state-of-the-art controller offers advanced touch screen technology with the built-in capability to accept all system upgrades, and there are many more advantages to both systems."

XPO's Rob Lavender says people working in the building, architecture and design sectors can register as a visitor. "Just go to buildnz.com and fill in the visitor registration form. It's easy and free and you can print out your barcode for express entry to buildnz.designex. It's not all hard work and business either. Everyone who visits the Ford stand has the chance to win a \$46,000 Ford Ranger XLT ute, thanks to show partners Ford and Radio Hauraki.

"And it's a great place to meet up with old friends and make new ones. Networking and discussing common problems and finding solutions that work is also a valuable part of attending. However you look at it, buildnz.designex is a must attend for anyone in building, design and construction."

buildnz.designex 2011 will be held 26 to 28 June at Auckland's ASB Showgrounds in Greenlane. The event is expected to attract more than 5,000 trade visitors.

ENDS

For more information contact:

Irene Smith – Group Marketing Manager

Phone: 09 976 8352

email: irene@xpo.co.nz