



# BuildNZ

22-23 July 2020

ASB Showgrounds, Auckland

[www.buildnz.com](http://www.buildnz.com)

LIMITED  
SPACES  
BOOK NOW

New Zealand's leading trade show for the build,  
construction and design industries



# KiwiBuild Summit



## Wednesday 23rd July

FREE TO ATTEND for all industry professionals, the KiwiBuild Summit is a full day dedicated to bringing key industries together to debate how New Zealand will fulfill Labor's KiwiBuild vision to build affordable homes.

The Summit has attracted huge media interest keen to hear from Government, local; Government and industry leaders.



### About:

- Panel discussions
- Media announcements
- Live interactive questions and polling
- New sessions for 2020
- 500+ attendees - Architects, Developers, Builders & Engineers
- Limited spaces available

## View highlights here

<https://buildnz.com/summit/about/>



## New Zealand's leading trade show for the build, construction and design industries

Get face to face with over 3,500 visiting industry professionals from both New Zealand and around the world as they converge in Auckland to attend the sector's largest trade only industry event – BuildNZ.

## Uniting the industry to build a better NZ

**New Zealand's construction industry is experiencing substantial growth. The total value of the building and construction investment nationwide is expected to peak at NZ\$42B in 2020.**

\*Statistics New Zealand Building Activity Survey

BuildNZ is perfectly positioned to capitalise on this growth by delivering thousands of CEOs, Business owners and tradespeople who are passionate about NZ's built environment. Key decision makers who attend to experience research and buy your products and services.

## Why exhibit?

There is no better platform to showcase your products and services, educate buyers on your offering and sell to the right people. BuildNZ will boost your sales target and deliver your business a measurable and profitable ROI.

### Bringing 1,000s of industry professionals and innovators together:

- Experience the latest products and technology for the sector.
- Share ideas, network, and learn from industry leaders.
- Develop relationships and identify new business.

BuildNZ is the premium marketing platform to showcase your innovative products and service solutions to the decision-makers of New Zealand's construction, building and architecture industries



**\$375,000,000\***

Visitor buying power



**3,500+**  
**Pan industry visitors**

Audited and verified

\* See CAA audited visitors report 2019

## New and Returning



### Innovation Quarter

Showcase your solutions alongside New Zealand's most innovative products and the greatest technical experts. Headlined by PrefabNZ, advocates for offsite design and construction in New Zealand.



### designex

Promote your interior and exterior finishing hardware, furnishings, fixtures and fittings to interior designers, specifiers, architects, landscape designers or anyone with a passion for good design.



### Speaker Series

Take part in our free to attend Speaker Series. Industry experts and respected peers debate burning issues that are impacting the industry and present practical information and expert knowledge during these educational CPD & LPB points approved sessions.

- Builders and related trades
- Architects
- Structural Engineers
- Group Home Builders
- Planners
- Designers
- Specifiers
- CEO's, General Managers & Business Owners

**130+ exhibitors**

across 3 of NZ's largest exhibition halls

**80%**

of visitors are likely to very likely to make contact with an exhibitor after the show



**98%**

of visitors said that sourcing and procuring new products at the show was important to them



**\$76,000**

estimated average exhibitor sales post show

[www.buildnz.com](http://www.buildnz.com)



## Contact us



### Jason Rampersaud

Exhibition Sales Manager

BuildNZ & The National Safety Show 2020

Contact Jason now to plan your exhibition experience

[jason@xpo.co.nz](mailto:jason@xpo.co.nz)

Call 09 976 8330 / 021 520 920



New Zealand's largest trade show organiser

[www.xpo.co.nz](http://www.xpo.co.nz)

## A marketing platform you can't afford to miss.

- Maximise sales leads in just 2 days
- Showcase your full product range
- Educate customers on your solutions
- Network with the industry
- Launch new products
- Research the market
- Convert qualified decision makers

See show highlights

[www.buildnz.com](http://www.buildnz.com)

## 2019 Show Supporters



NGĀI TAHU Property



100% New Zealand owned and operated

**BuildNZ**